

# BWM | COM

-Nihan-



## Social Media Star

<b>Name</b>	Nihan Gülaylar
<b>Geburtstag</b>	03.11.1990
<b>Sprachen</b>	Deutsch, Türkisch (Muttersprache), Englisch, Spanisch
<b>Ausbildung</b>	Abitur, Löhne Studium Geschichte und Germanistik an der Heinrich-Heine-Universität, Düsseldorf
<b>Themen</b>	Beauty, Entertainment, Ratgeber, Lifestyle
<b>YouTube</b>	<a href="https://www.youtube.com/user/Nihan0311">www.youtube.com/user/Nihan0311</a>
<b>Facebook</b>	<a href="https://www.facebook.com/Nihan0311/">www.facebook.com/Nihan0311/</a>
<b>Instagram</b>	<a href="https://www.instagram.com/nihan0311/">www.instagram.com/nihan0311/</a>
<b>Twitter</b>	<a href="https://www.twitter.com/nihan0311">www.twitter.com/nihan0311</a>
<b>Snapchat</b>	NihanY

# BWM | COM

## -Nihan-

### Branded Cooperations

#### 2018

'boohoo', Social Media Kooperation

'essence – World Club Dome', Social Media Kooperation

'Fleurop - Valentinspecial', Social Media Kooperation

'Ocens Apart' Bekleidung (Shape Wear), Social Media Kooperation

'Abnehm & Gym Collection', Social Media Kooperation, Shape World

'Braun', Social Media Kooperation

'CokeTV', Talkgast

'Misslyn', Social Media Kooperation

'Hello Body', Videoproduktion

'Maybelline TrendSquat', Testimonial

#### 2017

'Abnehm Collection', Social Media Kooperation, Shape World

#### 2016

'Das erste Mal', eigenes Talkformat, Awesomeness TV

'Glossy Talk', Talkgast, Maybelline New York

'#ungeschminkt', Talkgast, Bebe Young Care

#### 2013

'Star Look Talk mit Boris Entrup', Talkgast, Maybelline New York

### Events

#### 2018

'GLOW by dm', Personal Appearance, Dortmund

'Berlin Fashion Week' für Maybelline

# BWM | COM

## -Nihan-

### **Moderation**

#### **2017**

'GlowCon', Moderation, Düsseldorf

'GLOW by dm', Moderation, Berlin

'Martin Schulz Interview', Moderation #DEINEWAHL

'Women in Comedy', Moderation YouTube Space

#### **2015**

'Pyjama Party Tour', Moderation, Stage Link

### **Events**

#### **2018**

'ShapeWorld', Personal Appearance, Köln

'GLOW by dm', Personal Appearance, Berlin

#### **2016**

'GlowCon', Personal Appearance, Stuttgart

'GlowCon', Personal Appearance, Hannover

'GlowCon', Personal Appearance, Berlin

### **Consumer Products**

#### **2017**

eigene Merchandising-Linie

BWM | COM

-Nihan-

