

BWM | COM

DOMINOKATI



Social-Media-Star / Catmom / Frisuren-Queen / Haarliebe Gründerin

Geburtstag	30.05.1996
Sprachen	Deutsch, Englisch (Au-Pair-Jahr in Amerika)
Ausbildung	Bachelor of Science im Bereich Online-Kommunikation
Themen	DIY, Hair & Make Up, Lifestyle

Social Media

YouTube	@dominokati
TikTok	@dominokati
Instagram	@dominokati
Facebook	@dominokati



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Branded Cooperations (Auszug)

'Amazon Prime'

'Canon'

'Hello Fresh'

'Luamaya'

'Netflix'

'NIVEA'

'PARSA'

'Sony'

'Spotify'

'WW'

'Dove'

'LIDL'

'Maniko'

Consumer Products

2025

'Haarliebe by DominoKati', Styling-Serie

2024

'A Cup of Comfort', DominoKati x COFYMI

'Haarliebe by DominoKati', Styling-Serie

'emgrace – The Label', Launch von vier Modekollektionen in der eigenen Mode-Brand

2023

'Haarliebe by DominoKati', Styling-Serie

'emgrace – The Label', Launch von vier Modekollektionen in der eigenen Mode-Brand

2022

'Haarliebe by DominoKati', Styling-Serie



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'emgrace – The Label', Launch von zwei Modekollektionen in der eigenen Mode-Brand

2021

'Haarliebe by DominoKati', Farbpflege- und Sensitiv-Serie

'emgrace – The Label', Launch einer eigenen Mode-Brand

2020

'Haarliebe by DominoKati', exklusiver Launch einer Haarlinie bei Rossmann

'Stationery Kollektion', exklusive Stationery-Kollektion bei REWE

2019

'Queens United', Haarparfum

'Queens United', Parfum

2018

'DominoKati Shop', Modekollektionen

Moderation

2017

'Katis Bucket List', RTL2you

'Hey Nickelodeon', Nickelodeon

2016

'Kazoom', Nickelodeon

2015

'Radio Disney Music Awards 2015', Disney Channel



DOMINOKATI

Event

2024

'Luamaya Christmas Event', Personal Appearance

'Luamaya Birthday Event', Personal Appearance

'Video Days 2024', Personal Appearance

2023

'PASRA Beauty: Mission Beauty Event in Heidelberg', Personal Appearance

'Pangea Festival x ABOUT YOU x LEGO Botanicals', Personal Appearance

'Luamaya Store Opening Event', Personal Appearance

2022

'Netflix-Event: Die Kaiserin', Personal Appearance

'RTL+: Sisi 2', Personal Appearance

2021

'Anja Gockel Fashion Show', Personal Appearance

2020

'Glow by dm – Wien', Personal Appearance

2019

'Glow by dm – Wien', Personal Appearance

2018

'NIVEA GLOW by dm', Personal Appearance

'GLOW by dm - Dortmund', Personal Appearance

'GLOW by dm - Berlin', Personal Appearance

'About You Awards', Personal Appearance



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2017

'GlowCon', Personal Appearance, Düsseldorf

'GLOW by dm', Personal Appearance, Berlin

'Stylorama', Personal Appearance, Dortmund

'Launch Event „naked heat“ Urban Decay', Personal Appearance, Berlin

'Lush Creative Showcase London', Personal Appearance, London

'Jingle Bell Ball Konzert', Personal Appearance, London

2016

'GlowCon', Personal Appearance, Berlin

Mitwirkung

2023

'Britt – der Talk', Sat.1

'Mondschein Show', Hope TV

2022

'deep und deutlich', NDR

'BEAUTY WILLIAMS', Podcast

Schauspiel-Auftritte

2017

'Country Girls', funk (ZDF)

'Spotlight', Nickelodeon

'Good Weather', Hauptrolle im Musikvideo für Forecast

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